

• CISO • CHIEF INFORMATION SECURITY OFFICER.

Turn identity risk into a clear story for your board.

Identity threat detection, continuous audit evidence and metrics that shrink the IAM attack surface month over month. No endless projects.

60%¹

of breaches start with compromised identity

45 : 1²

non-human to human identities

10x³

faster to deploy than traditional IGA

Sources: 1) IDSA 2024. 2) CyberArk 2024. 3) Internal customer pilot data, 2025.

What weighs on your day-to-day

Reporting risk to the board

01

You need clear, comparable metrics that show progress, not just problems. Identity Rules ships CISO- and board-ready dashboards.

Multi-framework compliance

02

SOX, ISO 27001, PCI-DSS, NIST, local mandates. Centralized evidence exportable per framework instead of chasing admins.

Lower identity-breach probability

03

60% of breaches are identity-related. You need to detect excess privilege and compromised accounts before they escalate.

Justify investment

04

Metrics to prove ROI: dormant accounts removed, orphan privileges spotted, MTTR reduced.

• OUTCOMES

How Identity Rules supports you



Actionable risk narrative

Executive reports with trends and concrete actions – not laundry lists.



Painless audits

Continuous evidence available when the auditor arrives, not weeks of prep.



Deploy without a project

No months of integration. Measurable result in week one.

• WHY IDENTITY RULES

01

Speed to Value

Up to 10x faster to deploy. No long IGA projects, no months of integration, no new infrastructure stack.

02

Lower Cost & Complexity

Cuts TCO by avoiding the operational overhead of traditional IGA. Same engine for SaaS or on-prem.

03

AI-Driven Identity Intelligence

Turns identity data into actionable insights. Accelerate detection, investigation and response with a conversational copilot.

04

SOC-Ready

Immediate context on identities, accounts and privileges to speed up incident detection and response.

NHI COVERAGE

45 : 1²

NHIs already outnumber humans 45 to 1 – and they're where modern attacks start.

Service accounts

AD, Linux, DB, applications – who created them and who uses them today.

API keys & tokens

Inventory, owner, last used and rotation status.

Bots and CI/CD

Pipelines, automations and scripts that hold credentials.

Workload identities

IAM roles in AWS/Azure/GCP, Kubernetes service accounts.

AI agents

Anthropic, OpenAI and other LLM keys – what they can touch and with which privileges.

OAuth applications

Third-party apps with delegated access to your tenants.

WHENEVER YOU WANT TO TALK

Book 30 minutes with our team

idrules.ai/en/roles/ciso

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