

• CIO • CHIEF INFORMATION OFFICER.

## Modernize identity control without slowing the business.

Identity Rules connects what you already have — AD, IdP, IGA, cloud — and adds visibility and detection without parallel projects. Measurable ROI in weeks, not years.

**60%**<sup>1</sup>

of breaches start with compromised identity

**45 : 1**<sup>2</sup>

non-human to human identities

**10x**<sup>3</sup>

faster to deploy than traditional IGA

Sources: 1) IDSA 2024. 2) CyberArk 2024. 3) Internal customer pilot data, 2025.

### What weighs on your day-to-day

#### Identity tech debt

01

Legacy mixed with cloud and SaaS, each with its own identity model. You need to consolidate without ripping anything out.

#### Pressure to modernize fast

02

The business asks for speed, regulators ask for control. Identity Rules delivers both in the same deployment.

#### TCO under control

03

Traditional IGA is slow and expensive. SaaS or on-prem with the same engine — no months-long implementation contracts.

#### Integration with existing stack

04

Connects to SIEM, ITSM, IdP, EDR. Identity Rules adds capability without replacing.

## • OUTCOMES

### How Identity Rules supports you



#### Measurable ROI in weeks

Actionable findings and reduced attack surface from week one.



#### Lower TCO vs traditional IGA

No six-figure implementation contracts or dedicated teams to keep it running.



#### Modernization without disruption

On top of the stack you already have – not a parallel project.

## • WHY IDENTITY RULES

01

#### Speed to Value

Up to 10x faster to deploy. No long IGA projects, no months of integration, no new infrastructure stack.

02

#### Lower Cost & Complexity

Cuts TCO by avoiding the operational overhead of traditional IGA. Same engine for SaaS or on-prem.

03

#### AI-Driven Identity Intelligence

Turns identity data into actionable insights. Accelerate detection, investigation and response with a conversational copilot.

04

#### SOC-Ready

Immediate context on identities, accounts and privileges to speed up incident detection and response.

## NHI COVERAGE

# 45 : 1<sup>2</sup>

NHIs already outnumber humans 45 to 1 – and they're where modern attacks start.

#### Service accounts

AD, Linux, DB, applications – who created them and who uses them today.

#### API keys & tokens

Inventory, owner, last used and rotation status.

#### Bots and CI/CD

Pipelines, automations and scripts that hold credentials.

#### Workload identities

IAM roles in AWS/Azure/GCP, Kubernetes service accounts.

#### AI agents

Anthropic, OpenAI and other LLM keys – what they can touch and with which privileges.

#### OAuth applications

Third-party apps with delegated access to your tenants.

WHENEVER YOU WANT TO TALK

## Book 30 minutes with our team

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