

• FOR SOC & MSSP

Identity intelligence for your SOC. A new service for your customers.

Strengthen your SOC with identity threat detection, and deliver a new managed security service: continuous Identity Risk Monitoring, incident investigation and one-time assessments.

"Identity security becomes a service, not a project."

60%¹

of breaches start with compromised identity

45 : 1²

non-human to human identities

10x³

faster to deploy than traditional IGA

Sources: 1) IDSA 2024. 2) CyberArk 2024. 3) Internal customer pilot data, 2025.

Identity is the biggest blind spot in most SOCs

WHAT YOUR SOC ALREADY SEES

- ✓ Network threats
- ✓ Endpoint threats
- ✓ Malware activity

WHAT IT USUALLY MISSES

- ✗ Identity abuse
- ✗ Privilege escalation
- ✗ Risky access changes
- ✗ Identity attack paths

Attackers don't hack systems anymore — they exploit identities.

• NEW MANAGED SERVICES

Three services ready for your portfolio

RECURRING SERVICE

Identity Risk Monitoring

Continuous monitoring of identity risk and privilege abuse across your customers' environments. Actionable alerts, CISO-ready dashboards, audit evidence.

- ✓ Continuous detection of risky access changes
- ✓ Month-over-month IAM attack-surface reduction
- ✓ Monthly customer reports

ON-DEMAND

Identity Incident Investigation

Rapid analysis when an incident touches identity — leaked credentials, detected escalation, suspected compromised account. Your SOC gets the full context in minutes.

- ✓ Full per-identity timeline
- ✓ Affected privilege map
- ✓ Containment and remediation plan

ONE-TIME ENGAGEMENT

Identity Risk Assessments

Deep identity risk diagnostic in a week. Prioritized findings, visible attack paths and a remediation plan that drives follow-on project sales.

- ✓ Inventory of human and NHI identities
- ✓ Severity-prioritized findings
- ✓ Actionable remediation roadmap

• VALUE FOR MSSPS

01

Expand your portfolio

Identity security becomes a service you can sell today — without building it from scratch.

02

Grow recurring revenue

Subscription model aligned to the customer's identity surface — it scales as they grow.

03

Improve SOC detection

Your team catches threats it misses today — without changing existing tools.

04

No complex IAM rollouts

Forget six-month IGA projects — Identity Rules deploys and delivers value in days.

• GETTING STARTED

1

Deploy Identity Rules

We hand you a POC tenant for a pilot customer.

2

Identify identity risks

You run an Identity Risk Assessment and deliver prioritized findings.

3

Convert the assessment

The customer signs for continuous Identity Risk Monitoring — recurring service.

4

Scale up

More identity units, more customers, more services. We back you with co-marketing and SOC enablement.

BECOME A PARTNER

Book a 30-minute partner demo

idrules.ai/en/mssp

Guillermo Cataneo

Founder & CEO

guillermo@idrules.ai

linkedin.com/company/identityrules