

• TECH / SAAS · TECH COMPANIES, SAAS PLATFORMS, CLOUD-NATIVES.

## NHIs already outnumber humans 45 to 1. Start seeing them.

Workload identities, API keys, OAuth apps, AI agents – that's where modern attackers go. Identity Rules catalogs them, audits them and detects abuse, without slowing your dev team.

SOC 2

ISO 27001

GDPR

**60%**<sup>1</sup>

of breaches start with compromised identity

**45 : 1**<sup>2</sup>

non-human to human identities

**10x**<sup>3</sup>

faster to deploy than traditional IGA

Sources: 1) IDSA 2024. 2) CyberArk 2024. 3) Internal customer pilot data, 2025.

### Typical blind spots in this sector

#### Workload identity sprawl

01

IAM roles, Kubernetes service accounts, identities in cloud functions and CI/CD. Cross-account, cross-cloud visibility in a single view.

#### AI agents with excess privilege

02

Anthropic, OpenAI and other LLM keys with access to your data. Inventory, scope, owner and detection of anomalous use.

#### OAuth apps in your tenant

03

Third-party apps with persistent tokens to Google Workspace, Microsoft 365 and similar. Spot risky apps and revoke fast.

#### Faster SOC 2 audits

04

Continuous access-control evidence ready for your auditor – no last-minute engagements.

## • OUTCOMES

### What improves with Identity Rules



#### Full NHI inventory

Every non-human account in one model, with owner, last use and risk level.



#### AI agents under control

Visibility and detection of AI-agent abuse before they become an attack surface.



#### Audits without pain

Continuous evidence for SOC 2, ISO 27001 and customer due diligence — without pausing engineering.

## • WHY IDENTITY RULES

01

#### Speed to Value

Up to 10x faster to deploy. No long IGA projects, no months of integration, no new infrastructure stack.

02

#### Lower Cost & Complexity

Cuts TCO by avoiding the operational overhead of traditional IGA. Same engine for SaaS or on-prem.

03

#### AI-Driven Identity Intelligence

Turns identity data into actionable insights. Accelerate detection, investigation and response with a conversational copilot.

04

#### SOC-Ready

Immediate context on identities, accounts and privileges to speed up incident detection and response.

## NHI COVERAGE

# 45 : 1<sup>2</sup>

NHIs already outnumber humans 45 to 1 — and they're where modern attacks start.

#### Service accounts

AD, Linux, DB, applications — who created them and who uses them today.

#### API keys & tokens

Inventory, owner, last used and rotation status.

#### Bots and CI/CD

Pipelines, automations and scripts that hold credentials.

#### Workload identities

IAM roles in AWS/Azure/GCP, Kubernetes service accounts.

#### AI agents

Anthropic, OpenAI and other LLM keys — what they can touch and with which privileges.

#### OAuth applications

Third-party apps with delegated access to your tenants.

READY TO DIG DEEPER

## Book your Identity Risk Assessment

[idrules.ai/en/industries/tech-saas](https://idrules.ai/en/industries/tech-saas)

**Guillermo Cataneo**

Founder & CEO

[guillermo@idrules.ai](mailto:guillermo@idrules.ai)

[linkedin.com/company/identityrules](https://linkedin.com/company/identityrules)